



PUNE INSTITUTE OF BUSINESS MANAGEMENT
(APPROVED BY AICTE AND AFFILIATED TO UNIVERSITY OF PUNE)
GUT NO 605/1, LAVASA ROAD, MUKAIWADI, PIRNAGUT, PUNE-412115



STUDENT FEEDBACK ANALYSIS REPORT FOR MBA SEMESTER 3 (BATCH 2014-16)

INTRODUCTION

Student's feedback is taken for all batches at the end of the semester by the Batch-in-Charge to get a student perspective on the requirements in the class, subject and the curriculum in general as it helps the faculty to design their teaching methods in a way that can be more helpful and beneficial to students as well as it helps the organization to better plan the subjects offered, faculties to be allotted, add on trainings to be given besides getting their views on the different departments of the organization.

The students' feedback regarding faculties & subjects for Batch 2014-16 (Semester 3) was taken at the end of the semester in Google Forms sent to students by the Batch-in-Charge.

The feedback form contained questions on the prime parameters that a student can identify with to evaluate the teaching of a subject like teaching pedagogy, interaction with students, content and examples as mentioned below:

1. Satisfaction with Teaching Methods
2. Satisfaction on Clarity of Concepts
3. Satisfaction with Examples used in class
4. Satisfaction with faculty student interaction
5. Satisfaction with faculty in controlling the class
6. Satisfaction with the Contents used

There was also the option of giving additional comments and suggestions if anyone wished.

The students had to mark the faculties on a scale of 5 for all the above mentioned parameters.

The feedback was taken specialization wise as subjects are different for different specializations.

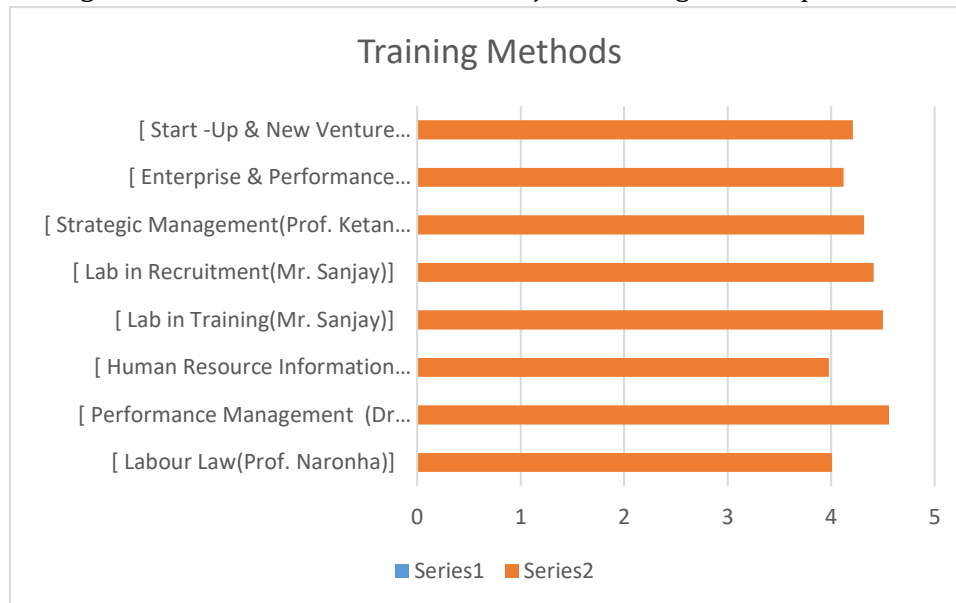
ANALYSIS AND INTERPRETATION

Based on the feedback obtained from students on the various parameters for the different specializations, following results were found

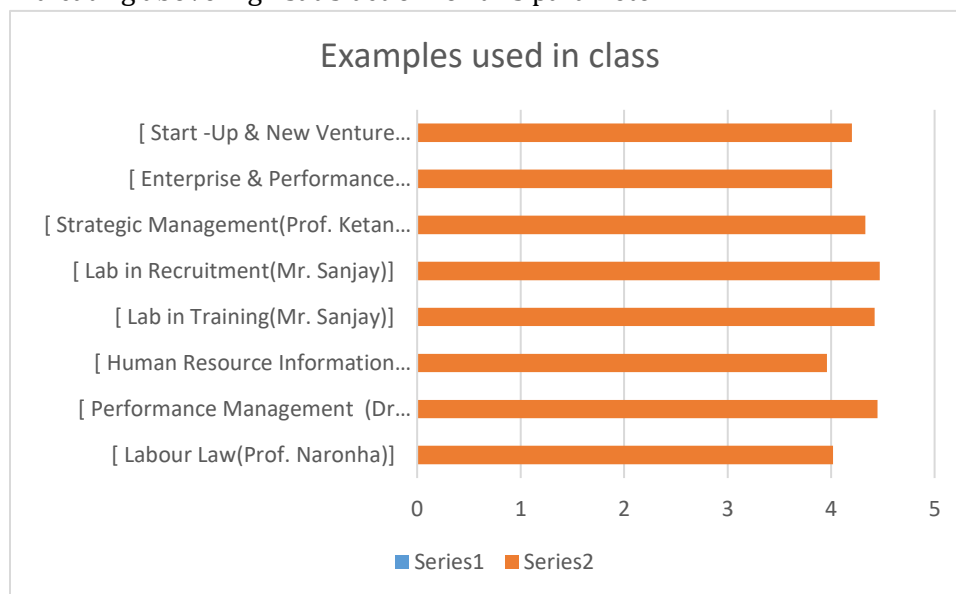
🚩 OBSERVATIONS

a. HR Specialization

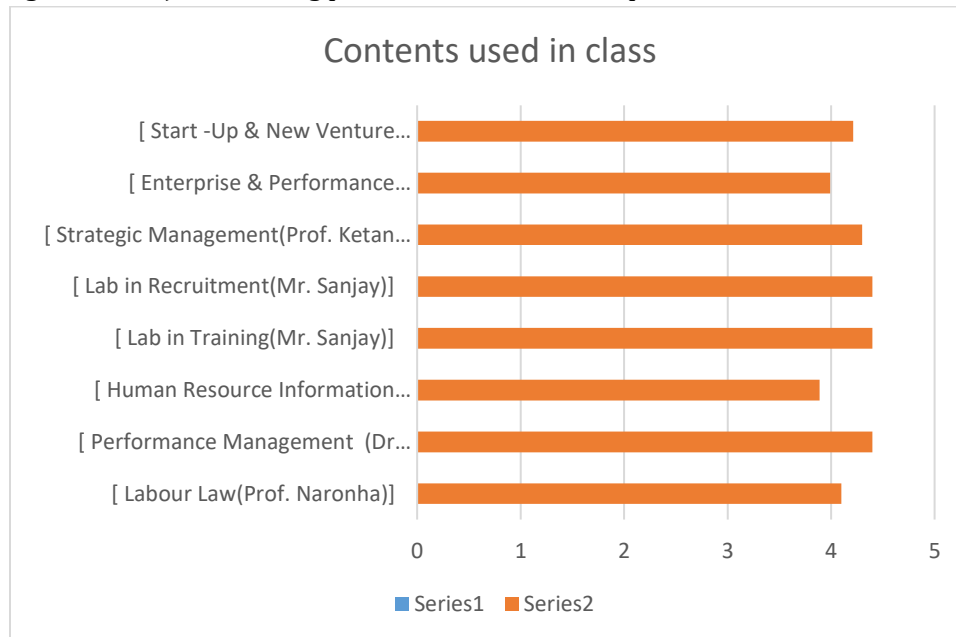
- Students were quite satisfied with the training methods of all faculties with an average score of 4.263 with almost all subjects scoring above 4 points.



- The score on clarity of concepts was 4.21 with students reporting high satisfaction for most subjects.
- Satisfaction with examples used in class was also good with a score of 4.232 indicating above high satisfaction for this parameter.



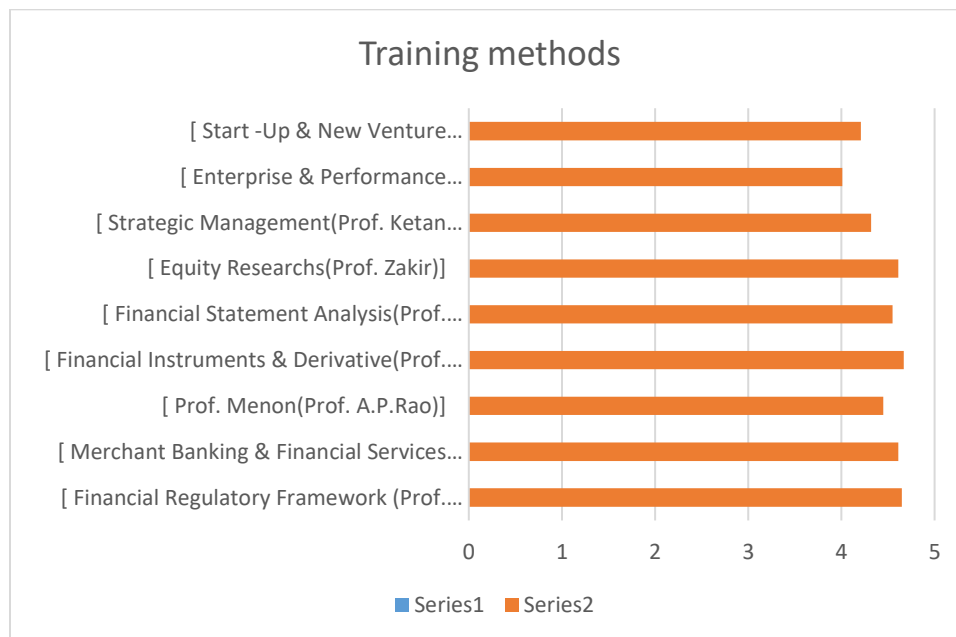
- Satisfaction with faculty students interaction was also quite high with a score of 4.221
- Satisfaction with contents used in class was again good with a score of 4.211 with again all subjects scoring points between 3.5 to 4 points.



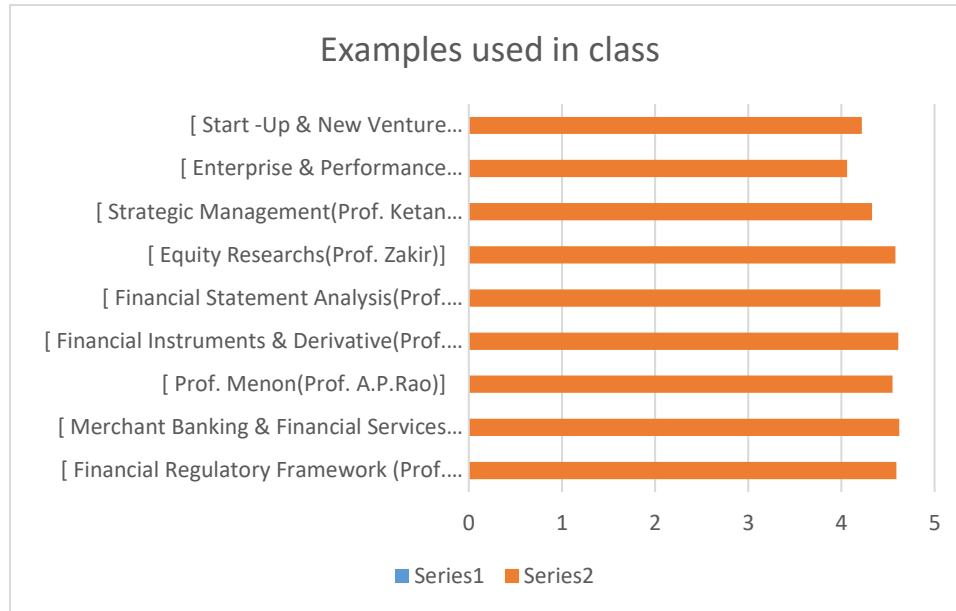
- Students suggested to include more Mock PIs with senior faculties and corporates for Placement Preparation

b. Finance Specialization

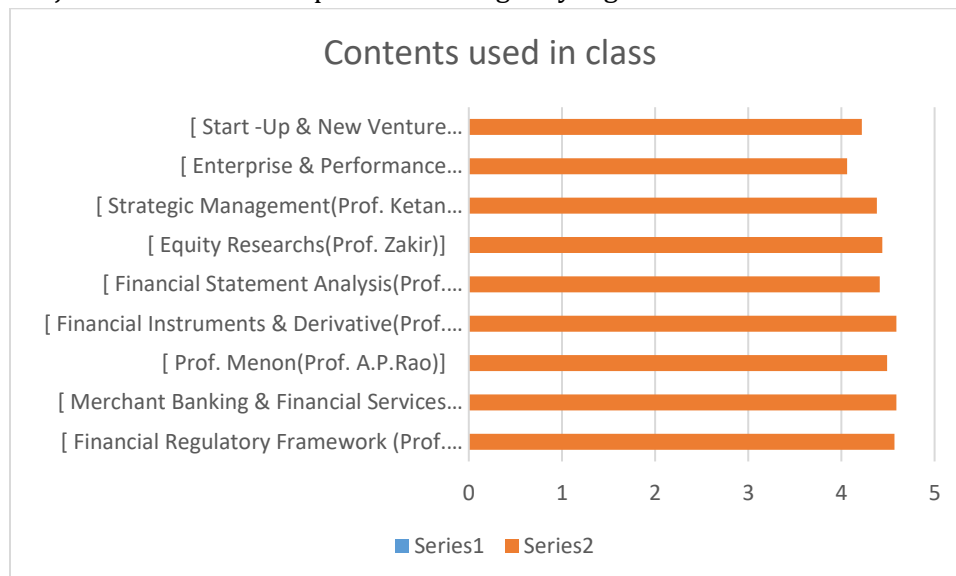
- Students were highly satisfied with the training methods of all faculties with an average score of 4.453 with above average points for all subjects. EPM had a lowest score with 4.01 out of 5.



- The score on clarity of concepts was 4.438 with students reporting high satisfaction for all subjects again.
- Satisfaction with examples used in class was also good with a score of 4.442 with again all subjects scoring between above 4 points denoting high satisfaction among students



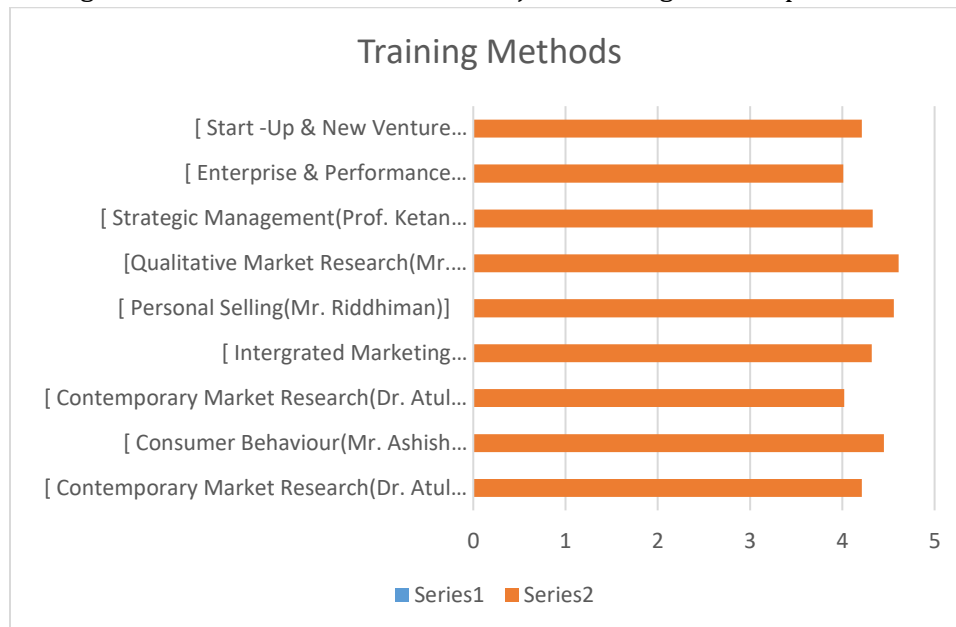
- Satisfaction with faculty students' interaction was also good with a score of 4.38 all subjects scoring above 4 points again. EPM scored the lowest of all subjects but with a score of 4.07
- Satisfaction with contents used in class was again very high with a score of 4.416. All subjects scored above 4 points denoting very high satisfaction



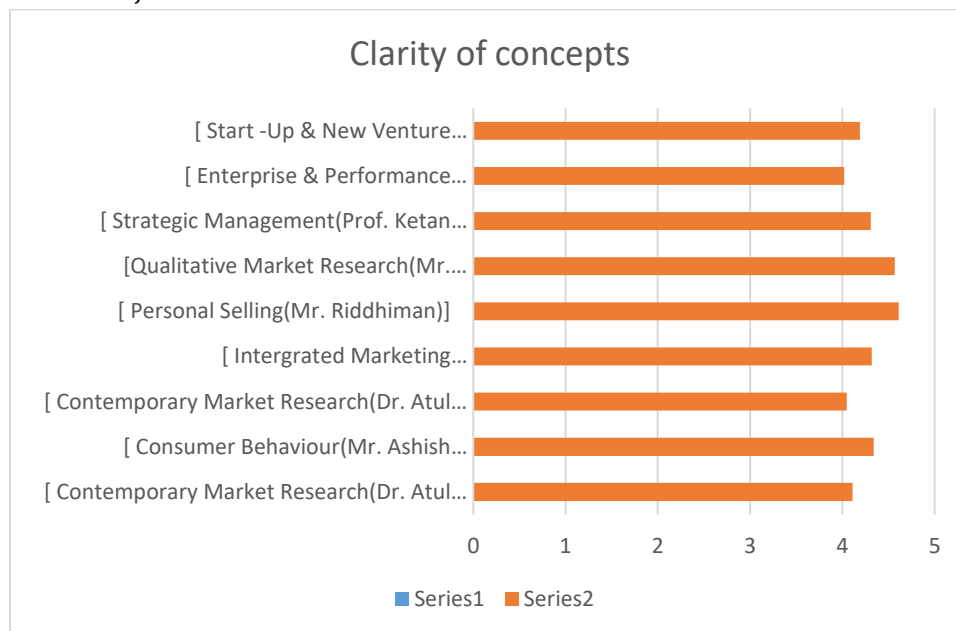
- Many students also asked for Personal Interview Training with senior or visiting faculties or corporates for Placement purpose. Also there were requests for Group Discussion trainings.

c. Marketing Specialization

- Students were very satisfied with the training methods of all faculties with an average score of 4.30 with almost all subjects scoring above 4 points.

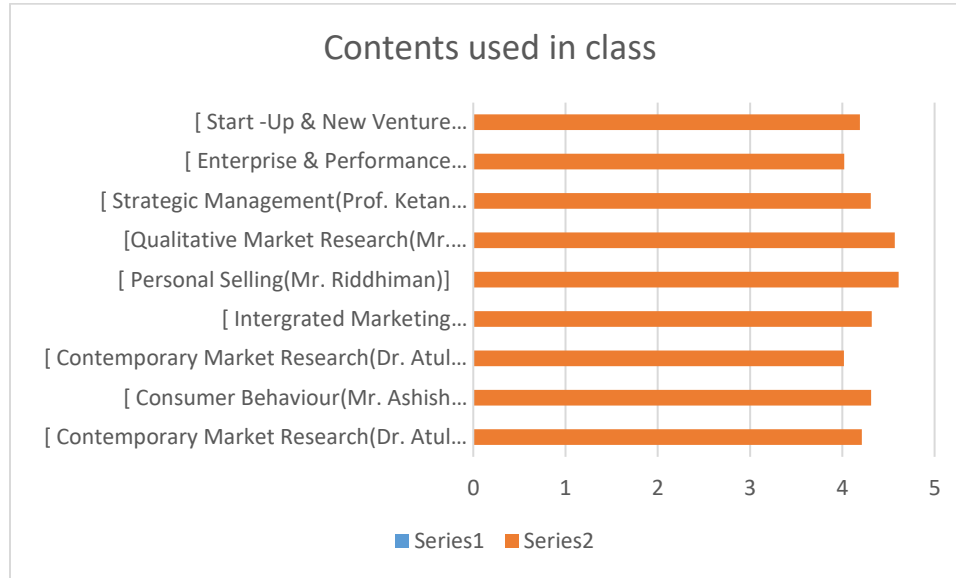


- The score on clarity of concepts was 4.28 with students reporting high satisfaction for all subjects



- Satisfaction with examples used in class was also good with a score of 4.317 with very high satisfaction level for all subjects.
- Satisfaction with faculty student interaction was also very high with a score of 4.228. Again the same subject scored the lowest points.

- Satisfaction with Contents used in session was also quite high 4.284 with all subjects scoring above 4



✚ INTERPRETATIONS

- Students were overall satisfied with the faculties, teaching pedagogy and session contents provided in class. All specializations were equally satisfied with average scores of 4 and above for all subjects
- Students requested for more placement centric Mock GDs and PIs as they also wanted more placement intensive training too.

CONCLUSION

Based on the students' feedback for different subjects it can be concluded that:

- Students are overall satisfied with the faculties and teaching pattern of the institute
- More placement training need to be incorporated in the schedule for MBA too

Submitted by

Batch-In-Charge

Received and Reviewed by

Director